

MEDIA RELEASE**International Composting Awareness Week (ICAW) 2010****Simple Climate Change Cure Unearth !!**

5 May 2010

This week is International Composting Awareness Week.

It is estimated that, today, between 900 million and 1.25 billion tonnes of municipal solid waste (MSW) is generated around the world annually. Of this approximately 50% or 450 million to 625 million tonnes is compostable material, rich in carbon that buried in landfills or holes in the ground generating gases that can contribute significantly to climate change.

However, if these materials were to be properly composted and incorporated into the worlds depleting soil reserves they have the ability to reverse the effects of climate change. In Australia alone, well over one million tonnes of organic materials is diverted from landfill and provided back to communities and farms every year. Yet, there is still millions of tonnes that can be diverted and recycled.

Not only is this slowing the effects of climate change, communities and farmers are reaping the benefits of increased organic matter levels such as reduced water needs and petro-chemical applications. Growing more vigorous plants also helps climate change by absorbing higher levels of carbon dioxide into the plant tissue.

Where's the downside? There is none!

More information and resources can be found at www.compostweek.com.au

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