



International Composting Awareness Week
Australia



Centre for Organic &
Resource Enterprises

Media Release - 6 March 2012

International Composting Awareness Week (ICAW) 2012 Better Soil, Better Life, Better Future

International Composting Awareness Week, coming-up!

Monday 7 - Saturday 12 May 2012

[International Composting Awareness Week Australia \(ICAW\)](#), organised by the **Centre for Organic & Resource Enterprises (CORE)**, is a week of activities, events and publicity to improve awareness about the importance of this valuable organic resource and to promote compost use, knowledge and products.

In Australia, well over one million tonnes of organic materials is diverted from landfill and provided back to communities and farms every year closing the loop. Yet, there are still millions of tonnes that can be diverted and recycled. This reduces the effects of climate change. Communities and farmers are reaping the benefits of increased organic matter levels in terms of reduced water needs and petro-chemical applications. Growing more vigorous plants also helps climate change by absorbing higher levels of carbon dioxide into the plant tissue.

Where's the downside? There is none!

To help promote the benefits of composting, **Costa**, the Greek-Australian landscape architect and television personality, **has accepted to become ICAW's ambassador!** In December 2011 the ABC announced Costa would be the new host of **Gardening Australia**, with his first show premiering on 24 March 2012.



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How can YOU get involved in ICAW 2012?

Join the Competitions

Funny Farm Foto & Film competition!

ICAW's Question to YOU competition!

Register your Event

Any event associated with compost can be registered in the ICAW calendar! Workshops, demonstrations, tours, composting in schools, awareness events for colleagues, promotions...all ideas are mostly welcome! You can also search for an event to participate in the ICAW Calendar.

Join the Australian Composting Community on Social Media

[Facebook](#) and [Twitter](#) platforms are there for you to **share ideas and articles!**

Book your tickets for the Compost Ball

Compost Ball is the annual social event for the recycled organics community! It will take place on 2nd June 2012 in Sydney.

Become an ICAW Partner

International Composting Awareness Week represents a unique opportunity to promote your organisation to your targeted audience and to take advantage of the wide publicity generated by this event around Australia.

More information and resources can be found at www.compostweek.com.au

For more information, please contact:

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