



International Composting Awareness Week
Australia



Centre for Organic &
Resource Enterprises

Media Release - 21 February 2013

International Composting Awareness Week (ICAW) 2013
Better Soil, Better Life, Better Future
Monday 6 - Saturday 11 May 2013

It's time for your organisation to confirm its involvement and partnership!

[International Composting Awareness Week Australia \(ICAW\)](#), organised by the **Centre for Organic & Resource Enterprises (CORE)**, is a week of activities, events and publicity to improve awareness about the importance of compost, a valuable organic resource, and to promote its use, knowledge and products.

To help promote the benefits of composting, **Costa**, the Greek-Australian landscape architect and television personality now host of Gardening Australia on ABC, **accepted to become ICAW's ambassador in 2013.**

Costa launched ICAW 2013 during the **CORE Mulch Farmers Get Together** on Friday 15th February at CANA Community Farm in the Sydney region. The event was organised to explain CORE's background and present its vision for a sustainable agriculture to the farmers' community. CORE promotes mulch, which would have been otherwise sent to landfill, to regenerate soils and reduce weeds. CANA Community Farm is an NGO set up to help disadvantaged and homeless gain skills in farming, building and catering with the help of TAFE NSW. CANA Community Farm uses mulch provided by CORE under the Sustainable Amendments for Agriculture (SAFA) Program to restore their 100 acres farm.



Costa at the CORE Mulch Farmers Get Together 15th Feb. 2013

"In Australia, approximately 50% of the rubbish Australians put in the everyday mixed-waste 'garbage bin' could be put to better use in the garden as compost and mulch or could be returned to agricultural land to improve soil quality. Based on 25 Council audits conducted by EC Sustainable in 2011, around 33% of the rubbish is food organics (including peelings) and about 10% is garden vegetation" says Christopher Rochfort, CEO of the Centre for Organic and Resource Enterprises. Alarming, such a huge amount of organically-active material buried 'anaerobic ally' (without air) in landfill causes over 3% of Australia's



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total greenhouse gas emissions annually through the production of methane gas (which has 25 times the global warming potential of carbon dioxide). *“It’s time to act and International Composting Awareness Week Australia is there to support and leverage initiatives and success stories through its online calendar, website and social media platforms to get things moving” says Chris.*

How can YOU get involved in ICAW 2013?

Become an ICAW Partner

International Composting Awareness Week represents a unique opportunity to promote your organisation to your targeted audience and to take advantage of the wide publicity generated by this campaign around Australia. Benefit from more than 8 months exposure and get your message out direct to our 7,000 sustainable community.

Register your Event

Any event associated with compost can be registered in the ICAW calendar! Workshops, demonstrations, tours, composting in schools, awareness events for colleagues, promotions...all ideas are mostly welcome!

Join the Australian Composting Community on Social Media

[Facebook](#) and [Twitter](#) platforms are there for you to **share ideas and articles and help spread the word!**

Details and resources can be found at www.compostweek.com.au

For more information, please contact:

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