



International Composting Awareness Week
Australia



Centre for Organic
Research & Education

MEDIA RELEASE - 1st MAY 2014

**International Composting Awareness Week (ICAW)
5-11 May 2014**

**“Costa Georgiadis to launch International Composting Awareness Week in Martin
Place”**

The Centre for Organic Research and Education (CORE) is proud to announce that the launch of the 9th International Composting Awareness Week (ICAW) in NSW will take place on Monday 5th May at 8am at their stand in Martin Place.

Eric Love, Chairman of CORE will be welcoming VIP guest speaker Costa Georgiadis, well-known gardening television personality, Compost Guru and ICAW Ambassador, and many compost and organic industry participants and supporters to the launch. Some of the farmers participating in the CORE SAFA Program (Sustainable Amendments for Agriculture) will be there to share and discuss the benefits compost has had on their soil and crops. Everyone is welcome to attend.

People will be able to meet the ICAW team all week (5-10 May) from 10am to 5pm in Martin Place to learn more about composting by attending the different composting demonstrations and talks happening during the week and taking away a free giveaway bag including goodies from our sponsors and supporters.

Activities of the week will include:

Monday 5th

8am - Launch of ICAW by Ambassador Costa Georgiadis.

9am to 10am – SITA Organics, ICAW Gold Sponsor, will be at the stand answering questions from visitors regarding what happens to garden waste and left-over food organics in the recycling process - explaining in detail the whole cycle that organic material goes through before becoming compost.

12pm to 12:30pm - ICAW supporter AUSBUY will be giving a Q&A about the importance of supporting Australian owned and made companies and our farmers. CEO, Lynne Wilkinson will put this into the context of Food Security, an issue that AUSBUY initiated discussion about several years ago, including support for our clean, green growing environment.

Tuesday 6th

12pm to 1pm – SITA Organics, ICAW Gold Sponsor, will again be at the stand answering questions from visitors regarding what happens to garden waste and left-over food organics in the recycling process - explaining in detail the whole cycle that organic material goes through before becoming compost.



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Wednesday 7th

12pm to 2pm – The Veggie Lady will be doing a compost and worm farming troubleshooting Q&A (3 to 4 sessions lasting 20-30 min each)

Thursday 8th

12pm to 1pm – Soil Fungal Biology and Compost talk/Q&A

1pm to 2pm – Worm farming and composting demonstration by City of Sydney. Attend and get a chance to win a worm farm on the spot!

Friday 9th

10am to 3pm - Meet Joe the farmer! Joe will explain why he switched from artificial fertilisers to compost on his farm!

10am to 2pm - SITA Organics, ICAW Gold Sponsor, will again be at the stand answering questions from visitors regarding what happens to garden waste and left-over food organics in the recycling process - explaining in detail the whole cycle that organic material goes through before becoming compost.

ICAW major sponsors and supporters include: The Victorian Government - through the Metropolitan Waste Management Group (MWMG), the New South Wales Environment Protection Agency, the Department of Environment and Heritage Protection Queensland, EC Sustainable, SITA Organics, Dial A Dump Industries, Compost for Soils and ABC Organic Gardener Magazine.

For more information visit: www.compostweek.com.au.

ENDS.

Media enquiries

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